

### Fund Objective

The EGShares Consumer Goods GEMS exchange-traded fund (ETF) seeks to achieve its investment objective of total return by investing in the constituent securities of the Dow Jones Emerging Markets Consumer Goods Titans 30 Index. The index is created to represent 30 of the largest emerging-market companies in the Consumer Goods Industry as defined by the Industry Classification Benchmark (ICB). Stocks are selected to the index based on rankings by float-adjusted market capitalization, revenue and net profit.

All information as of December 31, 2011

### Key Statistics

ETF Ticker (NYSE):	<b>GGEM</b>
Bloomberg Index Ticker:	DJECGT
Inception Date:	6/23/2011
Net expenses*	0.85%
Holdings	30
Average Market Cap	\$22.7B
Median Market Cap	\$15.2B
Trailing P/E	17.1x
Price/Book	3.8x
Index Dividend Yield	2.50%

### Country Breakdown

India	18.7%
Brazil	17.7%
Mexico	15.8%
Indonesia	14.9%
Malaysia	11.4%
China	8.4%
South Africa	4.3%
Thailand	2.5%

### Industry Breakdown

Food Producers	31.0%
Beverages	23.7%
Automobiles & Parts	21.5%
Tobacco	12.8%
Personal Goods	8.7%
Leisure Goods	1.2%
Household Goods & Home Construction	1.2%

### Company (Ticker)

Cia de Bebidas das Americas (ABV US)	10.2%
Astra International Tbk PT (ASII IJ)	7.7%
ITC Ltd (ITC IN)	6.7%
Fomento Economico Mexicano SAB de CV (FMX US)	6.5%
BRF - Brasil Foods SA (BRFS US)	6.2%
Hindustan Unilever Ltd (HUVR IN)	4.7%
Tiger Brands Ltd (TBS SJ)	4.3%
Bajaj Auto Ltd (BJAUT IN)	3.9%
Dongfeng Motor Group Co Ltd (489 HK)	3.9%
Grupo Bimbo SAB de CV (BIMBOA MM)	3.7%
IOI Corp Bhd (IOI MK)	3.6%
Gudang Garam Tbk PT (GGRM IJ)	3.2%
British American Tobacco Malaysia Bhd (ROTH MK)	2.8%
Hero Motocorp Ltd (HMCL IN)	2.6%
Kuala Lumpur Kepong Bhd (KLK MK)	2.6%
Charoen Pokphand Foods PCL (CPF TB)	2.5%
Grupo Nutresa SA (NUTRESA CB)	2.4%
PPB Group Bhd (PEP MK)	2.4%
Coca-Cola Femsa SAB de CV (KOF US)	2.3%
Unilever Indonesia Tbk PT (UNVR IJ)	2.3%
Anadolu Efes Biracilik Ve Malt Sanayii AS (AEFES TI)	2.2%
Great Wall Motor Co Ltd (2333 HK)	1.7%
Kimberly-Clark de Mexico SAB de CV (KIMBERA MM)	1.7%
Grupo Modelo SAB de CV (GMODELOC MM)	1.7%
Indofood Sukses Makmur Tbk PT (INDF IJ)	1.7%
Guangzhou Automobile Group Co Ltd (2238 HK)	1.6%
China Agri-Industries Holdings Ltd (606 HK)	1.6%
Gafisa SA (GFA US)	1.2%
Shanda Interactive Entertainment Ltd (SNDA US)	1.2%
United Spirits Ltd (UNSP IN)	0.8%

Holdings are subject to change

Performance	1-Month (%)	3-Month (%)	Year-to-Date (%)	1-Year (%)	Since Inception (%)
Total Returns (Net Asset Value)	1.16	7.98	N/A	N/A	1.66
Total Returns (Market Price)	-2.11	8.68	N/A	N/A	-0.45
Dow Jones Emerging Markets Consumer Goods Titans 30 Index	1.15	7.69	3.54	3.54	1.32

**Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please visit [EmergingGlobalAdvisors.com](http://EmergingGlobalAdvisors.com) or call + 1 888 800 4347.**

This fund is new and has limited operating history. Market price returns are based on the midpoint of the bid/ask spread at 4 pm ET and do not represent the returns an investor would receive if shares were traded at other times.

**\*Gross expenses of 1.20% are reimbursed to keep from exceeding 0.85% of net assets. This agreement will remain in effect and will be contractually binding at least until July 29, 2012.**

**Carefully consider the Fund's investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses, which may be obtained by calling + 1 888 800 4347 or by visiting the fund's website [EmergingGlobalAdvisors.com](http://EmergingGlobalAdvisors.com) to view or download a prospectus. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.**

**Emerging market investments involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, from economic or political instability in other nations or increased volatility and lower trading volume. This fund will concentrate its investments in issuers of one or more particular industries to the same extent that its Underlying Index is so concentrated and to the extent permitted by applicable regulatory guidance. Concentration risk results from maintaining exposure to issuers conducting business in a specific industry.**

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**Market Cap:** The total dollar value of all outstanding shares. Computed as share times current market price.

**Trailing P/E:** The sum of a company's price-to-earnings, calculated by taking the current stock price and dividing it by the trailing earnings per share for the past 12 months. (excluding negatives)

**Price/Book:** A ratio used to compare a stock's market value to its book value. It is calculated by dividing the current closing price of the stock by the latest quarter's book value per share.

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